



AMR ABDEL FATTAH

CREATIVE DESIGN DIRECTOR | ARCHITECT | SCENIC & SET DESIGNER

PROFILE

I am fortunate to possess a diverse range of design experiences that have developed me into a highly competent and versatile designer. In addition to my foundational skills, I bring extensive knowledge in 3D modeling, sketching, and leading design teams from concept through to completion. I pursue excellence by deeply engaging with my field to maximize my skills and talents. I excel at collaborating with teams to realize a unified vision that enhances creativity and consistently delivers outcomes that surpass expectations.

EXPERIENCE



CONTACT DETAILS

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CREATIVE DESIGN DIRECTOR
MAR 2023 - PRESENT

ADIRONDACK STUDIOS NEW YORK | NY | USA - DUBAI | UAE

- **Leadership & Strategy:** Mentor a team of designers to create immersive themed environments from concept to completion, while developing strategies that meet client needs and project goals.
- **Project Management:** Manage the lifecycle of diverse design projects, overseeing timelines, budgets, and resources to ensure successful outcomes.
- **Client Engagement:** Build and maintain strong relationships with clients, effectively translating their requirements into actionable design plans.
- **Innovation & Collaboration:** Keep up-to-date with industry innovations and collaborate across departments to integrate cutting-edge solutions and ensure seamless project execution.

SENIOR DESIGN DIRECTOR
DESIGN DIRECTOR
NOV 2018 - FEB 2023

JACK MORTON | CLICKSPRING DESIGN NEW YORK | NY | USA

- **Design Expertise:** Specialized in designing broadcast studios and branded environments for consumer, corporate events, and entertainment sectors.
- **Project Leadership:** Led teams from initial client brief analysis through design execution, ensuring all projects meet predefined requirements and standards.
- **Financial & Resource Management:** Managed project budgets and resources meticulously, while preparing essential documentation and bids for project execution.
- **Construction Supervision:** Directed the construction of sets, ensuring collaboration with contractors for high-quality and timely completion.

HEAD OF SET DESIGN
SENIOR SET DESIGNER
NOV 2011 - AUG 2018

DUBAI MEDIA INCORPORATED DUBAI | UAE

- **Department Leadership:** Head designer responsible for broadcast and set design, overseeing all aspects from concept to execution.
- **Creative Oversight:** Managed the design and construction of modern TV sets for shows, news, and variety programs, ensuring top-quality results.
- **Project Coordination:** Directed project management activities including design review, CAD, and 3D visualization.
- **Quality Assurance:** Delegated and signed off on all set design concepts, maintaining high standards across productions.

SENIOR ARCHITECT
JUL 2009 - OCT 2011

U+A ARCHITECTS DUBAI | UAE

ARCHITECT
FEB 2008 - JUN 2009

NAKHEEL DESIGN GROUP DUBAI | UAE

JUNIOR ARCHITECT
JUL 2006 - JAN 2008

BURT , HILL KOSAR RITTMANN DUBAI | UAE

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EDUCATION

BACHELORS OF ARCHITECTURE

SEP 2001 - JUN 2006

AMERICAN UNIVERSITY OF SHARJAH SHARJAH | UAE

- Minor in Urban Design and Planning
- Honorary Certification in 3D Architectural Design

CIVIL ENGINEERING

SEP 2000 - JUN 2001

PURDUE UNIVERSITY INDIANA | USA

SOFTWARE PROFICIENCY

CAD | 3D | RENDER

AUTOCAD



CINEMA 4D + CORONA



FORMZ + MAXELL RENDER



SKETCHUP



TWINMOTION



ZBRUSH + KEYSHOT



ADOBE CREATIVE SUITE

PHOTOSHOP



ILLUSTRATOR



AFTER EFFECTS



INDESIGN



PREMIERE PRO



ANIMATE



ACHIEVEMENTS

2013, 2014
2017, 2020

PROMAXBDA AWARDS MIDDLE EAST | NORTH AFRICA

- Gold, Silver and Bronze Awards | Best Set Design in MENA Region Category

2006

FORM Z JOINT STUDY PROGRAM USA

- Award of Distinction in Architecture | Best 3D Visualization

REFERENCES

SETH HARKINS

VP OF DESIGN

ADIRONDACK STUDIOS

sharkins@adkstudios.com

JEFF DU VILLA

CREATIVE DESIGN DIRECTOR

ADIRONDACK STUDIOS

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Further references can be provided upon request

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WORK SAMPLES

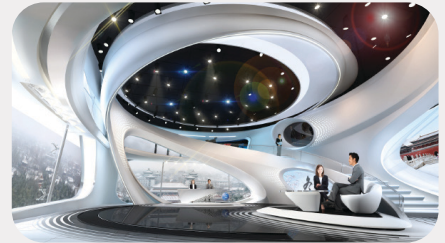
ADIRONDACK STUDIOS

DR INKS PHD | JUBILEE
JA CARAVAN BEACH | DXB



JACK MORTON | CLICKSPRING

NBA TNT | ATLANTA | GA
BEIJING WEATHER | BJG



DUBAI MEDIA INC.

MIN ELAKHER | DXB
EMIRATES NEWS | DXB



U+A ARCHITECTS

DAMAC HEIGHTS | DXB
ADNEC LOBBY | AD



NAKHEEL | BURT, HILL

MINA RASHED | DXB
DXB AUTOMALL | DXB

